Richland County’s Vision for 2020

**Vision:** We envision Richland County as being a healthy community comprised of healthy individuals, economically thriving businesses and a clean and safe place where families can grow.

- Welcoming and embracing
- Sustainable and self-reliant
  - Safe and healthy
- A variety of services to access
- Building and maintaining adequate infrastructure

**Values**

Respect—Communication—Teamwork—Role modeling—Inclusiveness—Open to try new Ideas

This plan is organized into key areas with goals, indicators/objectives, and strategies.

1. **Health Behaviors:** Diet and Exercise
2. **Health Behaviors:** Tobacco Use
3. **Health Behaviors:** Alcohol and Drug Use
4. **Health Behaviors:** Responsible Sexual Behavior
5. **Health Behaviors:** Unintentional Injury
6. **Clinical Care:** Quality of Care
7. **Clinical Care:** Access to Care
8. **Social and Economic Factors:** Education, Employment and Income
9. **Social and Economic Factors:** Family and Social Supports
10. **Social and Economic Factors:** Community Safety
11. **Social and Economic Factors:** Community Engagement
12. **Physical Environment:** Environmental Quality
13. **Physical environment:** Built Environment and Housing
14. **Infrastructure:** Transportation
15. **Infrastructure:** Local government and Public Health
### Richland County will meet identified community needs by.....

#### 1) Addressing Health Behaviors related to Diet and Exercise

<table>
<thead>
<tr>
<th>Indicator</th>
<th>Strategy</th>
<th>Measure</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.1 Reduce the percentage of people in Eastern MT who engage in no leisure-time physical activity from 25.8% to 22% by 2019. (CDC Community Health Status Indicator, 2015)</td>
<td>A. Build a community center. Active Richland</td>
<td>- Completion of a feasibility study and building plan</td>
</tr>
<tr>
<td>1.2 Reduce the current rate of obesity in eastern Montana from 30.4% to 28% by 2019. (CDC Community Health Status Indicator, 2015)</td>
<td>B. Increase opportunities for people to be active in the county downtown areas. Active Richland County</td>
<td>- 5 activities (way finding, downtown enhancement) to increase activity in the downtown areas by 2019 - 2 additional sidewalks, walking paths, and/or bike paths</td>
</tr>
<tr>
<td>1.3 Increase the rate of adults reporting “I can buy affordable healthy food near my home” from 58.7% to 65% by 2019. (Richland County CASPER, 2015)</td>
<td>C. Address Higher cost of healthy eating 1- Work with local vendors to measure, adjust and market healthy alternative price points. 2- Partner with community groups to educate and</td>
<td>- 6 marketing efforts of healthy alternative price points at local establishments - 6 educational meetings with community groups</td>
</tr>
<tr>
<td>1.4 Increase the rate of adults reporting “hard to find healthy choices outside the home” from 19.6% to 25% by 2019. (Richland County CASPER, 2015)</td>
<td>D. Teach healthy meal shopping and preparation. 1. Social cooking exhibits/classes 2. Presentations &amp; talks with local groups 3. Focus on personal contribution &amp; accountability 4. Share/educate the community through newspaper articles Nutrition Coalition; Lifelong Learning</td>
<td>- 4 presentations per year (Quarterly) - 100 person Attendance at social events &amp; learning opportunities - 12 articles/year</td>
</tr>
<tr>
<td>1.5 Identify ways to market healthy options in local restaurants, stores &amp; schools.</td>
<td>E. Identify ways to market healthy options in local restaurants, stores &amp; schools. Nutrition Coalition</td>
<td>- 6 of Local restaurant menu options, grocery store selection and school lunch programs with healthy options</td>
</tr>
</tbody>
</table>

### Alignment

**Healthy People 2020**

⇒ NWS-14 Increase the contribution of fruits and vegetables to the diets of the population

⇒ NWS-6 Increase the proportion of physician office visits that include education related to nutrition

**State Strategic Plan**

⇒ 1.1.1 Support worksites and other settings to implement policies that promote and protect health

⇒ 2.2 Promote health by providing information and education to help people make healthy choices.

⇒ 7.1.5 Maintain and seek resources to support public health programs and the public health system.
Richland County will meet identified community needs by.....

2) Addressing Health Behaviors related to Tobacco Use

<table>
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</thead>
<tbody>
<tr>
<td><strong>2.1</strong> Decrease the number of reported smokers from 39% to 34% by 2019. <em>(CASPER, 2015)</em></td>
<td>A. Promote tobacco prevention and QuitLine across community and in worksites. <em>Cancer Coalition; Best Beginnings Coalition</em></td>
<td>- 9 worksites promoting tobacco prevention and QuitLine - 95 Calls to the QuitLine 2016-2019</td>
</tr>
<tr>
<td><strong>2.2</strong> Decrease rate of women smoking during pregnancy from 21.2% to 16.2% in Richland County by 2019. <em>(MT Community Health Profile—MT rate is 16%)</em></td>
<td>B. Support youth organizations and similar programs in Richland County Schools. <em>Partnership for Promise</em></td>
<td>-9 outreach campaigns to support the youth organizations/events</td>
</tr>
</tbody>
</table>

Alignment

**Healthy People 2020**
- TU-2.1 Reduce use of tobacco products by adolescents
- TU-2 Reduce cigarette smoking by adults
- TU-6 Increase smoking cessation during pregnancy
- TU-11 Reduce the proportion of nonsmokers exposed to secondhand smoke
- TU-15 Increase tobacco-free environments in schools, including all school facilities, property, vehicles, and school events
- MICH-11 Increase abstinence from alcohol, cigarettes, and illicit drugs among pregnant women
- MICH-16.3 Increase the proportion of women delivering a live birth who did not smoke prior to pregnancy

**State Strategic Plan**
- 1.1.1 Support worksites and other settings to implement policies that promote and protect health
- 1.2.1 Enforce public health laws and regulations including the Montana Clean Indoor Air Act
- 2.1 Implement evidence based health promotion and prevention programs.
- 2.2 Promote health by providing information and education to help people make healthy choices.
- 3.1.1 Implement quality improvement activities in collaboration with health care providers that increase the delivery of clinical preventive services
- 7.1.5 Maintain and seek resources to support public health programs and the public health system.
3) Addressing Health Behaviors related to Alcohol and Drug Use

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<tr>
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</thead>
<tbody>
<tr>
<td>3.1 Reduce the number of alcohol or drug related crashed from 29 in 2015 to 20 in 2019. (MDT Statistics &amp; Data, Crash Data 2016)</td>
<td>A. Reduce the number of alcohol-related crashes, death, and injuries through community education. Injury Prevention; DUI Task Force</td>
<td>-3 annual community events hosted through partner collaboration regarding substance abuse</td>
</tr>
<tr>
<td>3.2 Decrease the percent of adults binge drinking from 22.8% to 16.3% in Richland County by 2019. (CDC Community Health Status Indicators—15% was 2016 target)</td>
<td>B. Continue to support efforts to decrease DUI’s by supporting education for law enforcement and programs that encourage designated drivers or alternative transportation Injury Prevention; DUI Task Force</td>
<td>-1500 tokens distributed and 250 tokens used in 3 years (2016-2019) - Number of utilization of alternative and public transportation.</td>
</tr>
<tr>
<td>3.3 Reduce 8th grade rates of 30 day use of alcohol from 47.2% to 42.2%, cigarettes from 32.2% to 27.2% and marijuana use from 17.9% to 12.9% in 2019. (2014 Prevention Needs Assessment)</td>
<td>C. Decrease the rate of drug and alcohol use in Eastern MT by implementing SAMHSA strategies. Partnership for Promise</td>
<td>-5 more partners are engaged in prevention efforts through Partnership for Promise - A prevention plan is created by Partnership for Promise</td>
</tr>
</tbody>
</table>

Alignment

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<thead>
<tr>
<th>Healthy People 2020</th>
<th>State Strategic Plan</th>
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<tbody>
<tr>
<td>⇒ SA-2 Increase the proportion of adolescents never using substances</td>
<td>⇒ 1.1.1 Support worksites and other settings to implement policies that promote and protect health</td>
</tr>
<tr>
<td>⇒ SA-4 Increase the proportion of adolescents who perceive great risk associated with substance abuse</td>
<td>⇒ 2.1 Implement evidence based health promotion and prevention programs.</td>
</tr>
<tr>
<td>⇒ SA-14 Decrease the percent of the population that binge drinks</td>
<td>⇒ 2.2 Promote health by providing information and education to help people make healthy choices.</td>
</tr>
<tr>
<td>⇒ SA-20 Reduce the number of deaths attributable to alcohol</td>
<td>⇒ 3.1.1 Implement quality improvement activities in collaboration with health care providers</td>
</tr>
<tr>
<td></td>
<td>⇒ 7.1.5 Maintain and seek resources to support public health programs and the public health system.</td>
</tr>
</tbody>
</table>
Richland County will meet identified community needs by.....

4) Addressing Health Behaviors related to Responsible Sexual Behavior

**Indicator**

4.1 Decrease the Chlamydia rate from 453.8 per 100,000 to 400 per 100,000 by 2019 (MT Community Health Profile—MT rate is 366.2)

4.2 Decrease the teen pregnancy rate from 44.2 per 1000 to 32 per 1000 by 2019 (MT Community Health Profile—MT rate is 32)

**Strategy**

**A.** Increase the number of sexually active residents practicing safe sex in Richland County through education. Best Beginnings; Healthy Pregnancies

-200 people in attendance at educational events

**B.** Partner across agencies to address high teen birth rate. Best Beginnings; Healthy Pregnancies

-12 educational interventions geared toward teenagers.

**Measure**

**Alignment**

**Healthy People 2020**

⇒ STD-(1-10) Reduce the proportion of adolescents and young adults with sexually transmitted infections

⇒ FP-7 Increase the proportion of sexually experienced persons who received reproductive health services

⇒ FP-8 Reduce pregnancies among adolescent females

⇒ FP-9 Increase the proportion of adolescents aged 17 years and under who have never had sexual intercourse

⇒ FP-11 Increase the proportion of sexually active persons aged 15 to 19 years who use condoms and hormonal or intrauterine contraception to both prevent pregnancy and provide barrier protection against disease

**State Strategic Plan**

⇒ 1.1.1 Support worksites and other settings to implement policies that promote and protect health

⇒ 2.1 Implement evidence based health promotion and prevention programs.

⇒ 2.2 Promote health by providing information and education to help people make healthy choices.

⇒ 3.1.1 Implement quality improvement activities in collaboration with health care providers

⇒ 4.1 Monitor health status, health-related behaviors, disease burdens, and environmental health concerns.

⇒ 7.1.5 Maintain and seek resources to support public health programs and the pub-
5) **Addressing Health Behaviors related to Unintentional Injury**

### Indicator

#### 5.1 *Decrease rate of unintentional injury from 721.2 per 100,000 to 538.6 per 100,000 by 2019.* *(CDC, Community Health Profile 2015)*

#### 5.2 *Decrease the rate of age adjusted motor vehicle traffic-related deaths in Richland County from 42.2 per 100,000 to 39 per 100,000 by 2019.* *(CDC Community Health Status Indicator, 2015)*

### Strategy

| A. Increase seatbelt use by instituting the Saved by the Belt program, events (Respect the Cage) and educational opportunities to youth and the general public. Injury Prev./DUI Task Force | -200 people in attendance at educational events
-100 people engaged through Saved by the Belt program |
|---|---|
| B. Raise awareness about creating a home that is safe and decreases the potential for falls. Senior Health Coalition/RHN | -3 awareness campaigns
-150 materials distributed |
| C. Decrease distracted driving by influencing city ordinances, public education and demonstrations of the impact of distracted driving Injury Prev./DUI Task Force | -2 city ordinances enacted
-3 public education sessions
-6 demonstrations on the impact of distracted driving |
| D. Partner across agencies to host community Car Seat Check events. Lifelong Learning/injury Prevention | -10 of car seat checks held 2016-2019
-75 Car seats checked/installed by a certified car seat technician |

### Alignment

**Healthy People 2020**

- IVP-1 Reduce fatal and nonfatal injuries
- IVP-11 Reduce unintentional injury deaths
- IVP-12 Reduce nonfatal unintentional injuries
- IVP-15 Increase seat belt and car seat usage
- IVP-23 Prevent an increase in fall-related deaths

**State Strategic Plan**

- Implement policies that promote and protect health
- 2.1 Implement evidence based health promotion and prevention programs.
- 2.2 Promote health by providing information and education to help people make healthy choices.
- 3.1.1 Implement quality improvement activities in collaboration with health care providers
- 7.1.5 Maintain and seek resources to support public health programs and the public health system.
### 6) Addressing Clinical Care related to Quality of Care in Chronic Disease

#### Indicator

**6.1** Decrease rate of residents who have cardiovascular disease from 859.2 per 100,000 to 807.9 per 100,000 by 2019. ([Community Health Profile 2015](#))

**6.2** Decrease rates of COPD: 865.7 per 100,000 to 819 per 100,000 by 2019. ([Community Health Profile 2015](#))

**6.3** Decrease the rate of all cancers from 454.2 per 100,000 to 332.1 per 100,000 by 2019. ([Community Health Profile 2015](#))

#### Strategy

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<thead>
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<tbody>
<tr>
<td>A. Increase breast and cervical screenings by providing free screenings to Target Population. <strong>Cancer Coalition</strong></td>
<td>-Provide 100 b/c screenings through state paid grants</td>
</tr>
<tr>
<td>B. Increase awareness of mammogram importance by coordinating with Sidney Health Center to promote “Mammo-days”. <strong>Cancer Coalition</strong></td>
<td>-3 Events related to Mammo-Days</td>
</tr>
<tr>
<td>C. Increase FOBT Screenings by providing Free FOBT Kits to Target Population. <strong>Cancer Coalition</strong></td>
<td>-80 FOBT Kits handed out in partnership with Esprit Health Clinic</td>
</tr>
<tr>
<td>D. Increase Colorectal Cancer Awareness through media and social media and the Colonoscopy Buddies Program at Sidney Health Center.</td>
<td>-4 of the 12 newspaper articles per year will be about colon health/cancer prevention</td>
</tr>
<tr>
<td>E. Impact chronic disease through increased community engagement and “Love, Inc”. <strong>Senior Coalition; Faith Based Organizations</strong></td>
<td>-350 identified RSVP volunteers -10 Churches have &quot;Love Inc&quot; in place.</td>
</tr>
</tbody>
</table>

### Alignment

**Healthy People 2020**

- AHS-5 Increase the proportion of persons who have a specific source of ongoing care
- OA-3 Increase the proportion of older adults with one or more chronic health conditions who report confidence in managing their conditions
- C-1 Reduce the overall cancer death rate
- C-16 Increase the proportion of adults who receive a colorectal cancer screening
- C-17 Increase the proportion of women who receive a breast cancer screening

**State Strategic Plan**

- 2.1 Implement evidence based health promotion and prevention programs
- 2.2 Promote health by providing information and education to help people make healthy choices
- 3.1 Improve the delivery of clinical preventive services
- 3.2 Increase use of appropriate health services, particularly by underserved and at-risk population
- 7.1.5 Maintain and seek resources to support public health programs and the public health system.
7) Addressing Clinical Care issues related to Access to Care

**Indicator**

7.1 Increase access to mental health services by decreasing the ratio from 1246:1 to 1000:1 by 2019 (healthier counties have a rate of 386:1). *(County Health Rankings RWJF, 2015)*

7.2 Increase the percentage of pregnant women in Richland County that receive care in the first trimester from 27.4% to 33.4% by 2019. *(Community Health Profile for Richland County 2015)*

**Strategy**

A. Create a resilient county by completing a table-top exercise that assesses the current process of addressing mental/behavioral/stress crisis/issues and identify gaps.

Mental Health LAC

B. Maintain a relationship with area healthcare providers. Mental Health LAC

C. Improve access to healthcare programs through a community directory and health fairs. Mental Health LAC; Lifelong Learning

**Measure**

Successful integration of behavioral health into primary care.

A complete chronic disease plan developed by Richland Health Network.

- Implementation of a current and continuously updated community directory of healthcare resources.
  - 3 Health Fairs held 2016-2019

**Alignment**

Healthy People 2020

⇒ HRQOL/WB-1.2 Increase the proportion of adults who self-report good or better mental health.

⇒ AHS—5 Increase the proportion of persons who have a specific source of ongoing care

⇒ MICH-10 Increase the proportion of pregnant women who receive early and adequate prenatal care

State Strategic Plan

⇒ 2.1 Implement evidence based health promotion and prevention programs.

⇒ 2.2 Promote health by providing information and education to help people make healthy choices.

⇒ 3.1.1 Implement quality improvement activities in collaboration with health care providers that increase the delivery of clinical preventive services

⇒ 3.2 Increase use of appropriate health services, particularly by underserved and at-risk populations.

⇒ 7.1.5 Maintain and seek resources to support public health programs and the public health system.
8) Addressing Social and Economic Factors related to Education, Employment and Income

### Indicator

**8.1** Increase the number of 3-4 year olds attending preschool. *(Kids Count data center, 2011-2014)*

**8.2** Increase the number of adults in Richland County with a bachelor’s degree or higher from 17.7% to 25%. *(MT Community Health Profile—Richland Co 2015)*

**8.3** Maintain the percentage of unemployment in Richland County at 2.6%. *(CDC Community Health Status Indicators 2015)*

### Strategy

**A.** Expand early childhood education in Richland County by supporting preschools and parents of young children. *Best Beginnings Coalition; Lifelong Learning*

**B.** Continue to support and expand county wide annual Developmental Screenings for children birth to age 5. *Best Beginnings Coalition*

**C.** The Sidney—Richland Co. library will partner with Sidney Job Service, school districts and advanced/secondary education institutions throughout Montana and North Dakota to offer extended and post-secondary classes via the Internet at the library. *Lifelong Learning*

**D.** Partner across agencies to support job searchers and Sidney Job Service. *Lifelong Learning*

### Measure

- 15 preschools and licensed daycares in Richland County.
- 36 early literacy “checkouts” by childcare/preschool providers at the Richland County Library.
- Measure of Shoutbomb use. (Library)

- The number of children screened annually increased by 15% over a three year period.

- 2 classes offered annually with an 80% participation rate.

- Richland County unemployment rate of 5% or less in 2019.

### Alignment

**Healthy People 2020**

⇒ Increase opportunities for life-long learning

⇒ SDOH-3.1 Proportion of persons living in poverty

**State Strategic Plan**

⇒ 1.1.1 Support worksites, healthcare organizations, schools, childcare agencies and other settings to implement policies that promote and protect health

⇒ 2.1.3 Provide training and technical assistance to schools and childcare settings to implement evidence-based programs to promote and protect health

⇒ 3.2 Increase use of appropriate health services, particularly by underserved and at-risk populations.
### 9) Addressing Social and Economic Issues related to Family and Social Support

#### Indicator

<table>
<thead>
<tr>
<th>Number</th>
<th>Description</th>
<th>References</th>
</tr>
</thead>
<tbody>
<tr>
<td>9.1</td>
<td>Decrease suicide rate from 19.8 per 100,000 to 10 per 100,000 by 2019. <em>(Data for Community Health Assessments, Richland, 2011)</em></td>
<td></td>
</tr>
<tr>
<td>9.2</td>
<td>Decrease the number of individuals that report having inadequate social supports from 15.5% to 13% by 2019. <em>(CDC Community Health Status Indicators)</em></td>
<td></td>
</tr>
<tr>
<td>9.3</td>
<td>Increase the percentage of population who said they would refer to a faith-based leader from 18-19% to 23% by 2019. <em>(2015 Richland County CASPER)</em></td>
<td></td>
</tr>
<tr>
<td>9.4</td>
<td>Decrease percentage of population who did not know where to refer someone with Mental Health Issues from 32.2% to 25% by 2019. <em>(2015 Richland County CASPER)</em></td>
<td></td>
</tr>
</tbody>
</table>

#### Strategy

| A. | Educate community on Mental Health issues and ways to address mental health problems. Partnership for Promise; Mental Health LAC | - 3 Mental Health First Aid Trainings, 3 Adverse Childhood Experiences Trainings, 9 QPR Trainings held |
| B. | Continue working on an active Ministerial Association with a wider representation of churches and ministers Faith Based Organizations | -20 faith-based organizations participate in the faith based action group on a regular basis. -10 organizations registered with Love Inc. |
| C. | Continue to support the creation of a Crisis Center in eastern Montana Mental Health LAC | -An identified location. -$100,000 raised to assist with a Mental Health Crisis Center. |
| D. | Promote current support groups and create new ones as needed. Mental Health LAC; Faith Based Organizations | -4 support groups functioning in Richland County. |
| E. | Improve access to social supports and resources through implementation of a current and continuously updated community directory of support resources. Partnership for Promise; Senior Coalition; Faith Based Organizations | -500 Resource Manuals shared/accessed |

#### Measure

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<thead>
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<tbody>
<tr>
<td>⇒ DH-17 Increase the proportion of adults with disabilities who report sufficient social and emotional support</td>
</tr>
<tr>
<td>⇒ HRQOL/WB-1.2 Increase the proportion of adults who self-report good or better mental health</td>
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<tbody>
<tr>
<td>⇒ 2.2.1 Increase awareness of the benefits of adopting a healthy lifestyle, reducing risk for preventable conditions, and disease self-management strategies through public education</td>
</tr>
<tr>
<td>⇒ 3.2.1 Support health care providers to identify eligible women and children, and refer them to WIC, home visiting, Children’s Special Health Services, and other public health services.</td>
</tr>
</tbody>
</table>
### Indicator

#### 10.1 Decrease the rate of violent crime from 188.1/100,000 to 160/100,000 by 2019. (CDC Community Health Status Indicators—healthiest communities have a rate of 59)

#### 10.2 Decrease the number of females that are electronically bullied from 25.9% (MT rate) to 20% by 2019. (Youth Behavior Risk Survey 2013 the US average is 10.6%)

### Strategy

<table>
<thead>
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<th>Measure</th>
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<tbody>
<tr>
<td>A. No strategy has been outlined at this time. Will update if addressed by CIA.</td>
</tr>
<tr>
<td>B. No strategy has been outlined at this time. Will update if addressed by CIA.</td>
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### Alignment

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<tbody>
<tr>
<td>⇒ PREP-1 Reduce the time necessary to issue official information to the public about a public health emergency</td>
<td>⇒ 1.2 Enforce public health laws and regulations to promote and protect health</td>
</tr>
<tr>
<td>⇒ PREP-2 Reduce the time necessary to activate personnel in response to public health emergency</td>
<td>⇒ 2.1.2 Maintain and use evidence-based protocols for the containment and mitigation of public health problems and environmental public health hazards</td>
</tr>
<tr>
<td></td>
<td>⇒ 3.1 Improve the delivery of clinical preventive services</td>
</tr>
<tr>
<td></td>
<td>⇒ 4.1 Monitor health status, health-related behaviors, disease burdens, and environmental health concerns</td>
</tr>
<tr>
<td></td>
<td>⇒ 5.1 Provide leadership to strengthen the public health and health care system</td>
</tr>
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</table>
**Indicator**

11.1 Increase the number of functioning Richland County Communities in Action Groups (coalitions) from 9 (2015) to 12 by 2019. *(Richland County Quality of Life Assessment 2015-2018)*

11.2 Increase the number of volunteers who are registered in the RSVP Volunteer registry from 300 (2015) to 400 by 2019. *(Richland County Quality of Life Assessment 2015)*

11.3 Maintain implementation of a community wide assessment completed every three years. *(Richland County Quality of Life Assessment 2015-2018)*

**Strategy**

A. Increase the number of active CIA Action Groups and the number of members in each action group. **ALL COALITIONS**

B. Build the capacity of partners, community organization and agencies to utilize volunteers of all ages to impact community issues in a positive way **ALL COALITIONS**

C. Provide information to the public regarding the impact of volunteers and Communities in Action **ALL COALITIONS**

D. Partner across agencies in Richland County to assess quality of life in Richland County through a Community Wide Assessment. **ALL COALITIONS**

**Measure**

-12 Active CIA Action Groups by 2019.
-80 Members serving Richland County through the CIA Action Groups by 2019.
-100% of all Action Groups will include members of the target population.

-12 Newspaper articles shared per year
-300 Facebook likes on the CIA Facebook page

-Community wide assessment completed in 2018.

**Alignment**

Healthy People 2020

⇒ DH-13 Increase the proportion of adults with disabilities aged 18 years and older who participate in leisure, social, religious or community activities

⇒ SDOH-3.1 Proportion of persons living in poverty

State Strategic Plan

⇒ 2.2.1 Increase awareness of the benefits of adopting a healthy lifestyle, reducing risk for preventable conditions, and disease self-management strategies through public education

⇒ 5.2 Lead by engaging the community and partners to identify and solve health problems.
## 12) Addressing Physical Environment factors related to Environmental Quality

### Indicator

**12.1** Current assessment of Environmental Quality in Richland County. PACE-EH was last conducted in 2005 and is meant to be repeated every 3-5 years *(Richland County Quality of Life Assessment 2015-2018)*

**12.2** Increased frequency of meetings of the Natural Resources Action group from 0 per year in 2015 to 4 per year by 2019.

### Strategy

| A. Engage partners in addressing environmental health issues. Natural Resources |

| B. Support the LYIP (Lower Yellowstone Irrigation Project) and the intake diversion dam. Coordinate among jurisdictions regarding developments on the urban fringes to protect water resources and mitigate impacts. Natural Resources |

| C. Support recycling procedures currently in place and create new procedures, if needed. Natural Resources |

### Measure

- An updated PACE-EH (or similar) assessment has been conducted and the data gathered will be used in the next Richland County Strategic Plan.

- The Natural Resources Action Group is meeting at least bi-yearly to address community issues related to environmental quality.

- Ongoing success of recycling programs in Richland County.

### Alignment

<table>
<thead>
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<tbody>
<tr>
<td>⇒ EH-8.1 Reduce blood lead level in children aged 1–5 years</td>
</tr>
<tr>
<td>⇒ EH-21 Improve quality, utility, awareness, and use of existing information systems for environmental health</td>
</tr>
<tr>
<td>⇒ EH-24 Reduce the global burden of disease due to poor water quality, sanitation, and insufficient hygiene</td>
</tr>
<tr>
<td>⇒ EH-4 Increase the proportion of persons served by community water systems who receive a supply of drinking water that meets the regulations of the Safe Drinking Water Act</td>
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<table>
<thead>
<tr>
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<tbody>
<tr>
<td>⇒ 1.2 Enforce public health laws and regulations to promote and protect health.</td>
</tr>
<tr>
<td>⇒ 2.2 Promote health by providing information and education</td>
</tr>
<tr>
<td>⇒ 4.1 Monitor health status, health-related behaviors, disease burdens, and environmental health concerns.</td>
</tr>
<tr>
<td>⇒ 4.1.4 Produce and disseminate regular surveillance reports that describe health status, health related-behaviors, disease burdens and environmental health concerns related to all PHSD programs.</td>
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</tbody>
</table>
### Indicator

**13.1 Decrease the number of individuals in Richland County with high or very high housing costs from 27.6% to 20% in 2019.** *(CDC Community Health Status Indicators)*

**13.2 Modernize public water systems by 2019.* *(Identified Issue, Richland County Quality of Life Assessment 2015-2018)*

**13.3 Increase population reporting that healthy behaviors and lifestyles is most important to a healthy community from 11.3% to 20% in 2019.* *(Richland County CASPER, 2015)*

### Strategy

| A. No strategy has been outlined at this time. Will update if addressed by CIA. |
| B. No strategy has been outlined at this time. Will update if addressed by CIA. |
| C. Adopt policies such as complete streets. **Active Richland County** |
| D. Create and present a powerpoint on why Built Environment is important for a community. **Active Richland County** |

### Measure

| Complete streets and similar policies adopted by the county. |
| 2 Presentations on importance of built environment by 2019 |

### Alignment

**Healthy People 2020**

- EH-17.2 (Developmental) Increase the proportion of pre-1978 housing that has been tested for the presence of paint-lead hazards
- EH-19 Reduce the proportion of occupied housing units that have moderate or severe physical problems
- SDOH-4.1.1 Proportion of all households that spend more than 30% of income on housing

**State Strategic Plan**

- 1.1 Develop and support policies to promote and protect health.
- 1.2 Enforce public health laws and regulations to promote and protect health.
- 5.2 Lead by engaging the community and partners to identify and solve health problems.
### 14) Addressing Infrastructure needs related to Transportation

<table>
<thead>
<tr>
<th>Indicator</th>
<th>Strategy</th>
<th>Measure</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>14.1</strong> 24.5% said that more parks, trails, or greenways would help people be more physically active. 23.5% responded more/better sidewalks would help people be more physically active. Reduce both numbers to 18% by 2019 to show that need is being met. <em>(Richland County CASPER, 2015)</em></td>
<td>A. Fundraise and increase more sidewalks, walking paths and bike paths. <strong>Active Richland County</strong></td>
<td>- A county resolution for Complete Streets in place by 2019.  - A complete street ordinance in Sidney by 2019.</td>
</tr>
<tr>
<td><strong>14.2</strong> Reduce the number of people responding that access to public transportation is a problem from 27% to 20% by 2019. <em>(Richland County CASPER, 2015)</em></td>
<td>B. Prepare and engage the policy makers and public in addressing multi-modal methods of transportation in the next transportation plan as part of the growth policy. <strong>Active Richland County</strong></td>
<td>- An advocacy plan is developed and 50% implemented by 2019.</td>
</tr>
</tbody>
</table>

### Alignment

<table>
<thead>
<tr>
<th>Healthy People 2020</th>
<th>State Strategic Plan</th>
</tr>
</thead>
<tbody>
<tr>
<td>⇒ EH-2.1 Increase trips to work made by bicycling</td>
<td>⇒ 1.1 Develop and support policies to promote and protect health.</td>
</tr>
<tr>
<td>⇒ EH-2.2 Increase trips to work made by walking</td>
<td>⇒ 1.1.1 Support worksites, healthcare organizations, schools, childcare agencies and other settings to implement policies that promote and protect health (e.g., policies that promote tobacco-free lifestyles; healthy eating; increased physical activity; communicable disease prevention and control; use of restraints by motor vehicle occupants; breastfeeding;</td>
</tr>
<tr>
<td>⇒ PA-15.3 (Developmental) Increase transportation and travel policies for the built environment that enhance access to and availability of physical activity opportunities</td>
<td>⇒ 5.2 Lead by engaging the community and partners to identify and solve health problems.</td>
</tr>
</tbody>
</table>
15) Addressing Infrastructure needs related to Local Government and Public Health

Indicator

15.1 Residents of Richland County are receiving the 10 essential services of Public Health.

15.2 Increase number of formal recommendations from Communities in Action to local policymakers from 0 to 1 per year.

Strategy

A. Richland County Health Department will better serve the county by achieving PHAB accreditation.

B. Implement an AmeriCorps State Volunteer Program through Communities in Action. ALL COALITIONS

C. Engage Richland County commissioners and local policymakers. ALL COALITIONS

Measure

RCHD achieves and maintains accreditation.

-16 AmeriCorps Members working with Communities in Action by 2019.

-5 County Policies recommended by CIA And enacted by 2019.

Alignment

Healthy People 2020

⇒ PHI-1.4.1 Increase the proportion of local public health agencies that incorporate Core Competencies for Public Health Professionals into job descriptions
⇒ PHI-12.1 Increase the proportion of public health laboratory systems (including State, Tribal, and local) that perform at a high level of quality in the monitoring of health status to identify and solve community health problems
⇒ PHI-12.3 Increase the proportion of public health laboratory systems (including State, Tribal, and local) that perform at a high level of quality with respect to informing, educating, and empowering people about health issues
⇒ PHI-12.4 Increase the proportion of public health laboratory systems (including State, Tribal, and local) that perform at a high level of quality in mobilizing community partnerships and action to identify and solve health problems

State Strategic Plan

⇒ 1.1 Develop and support policies to promote and protect health.
⇒ 1.2 Enforce public health laws and regulations to promote and protect health.
⇒ 6.1 Implement effective internal management and service delivery processes.
⇒ 6.1.2 Achieve and maintain PHAB accreditation.
⇒ 6.2 Evaluate and improve public health programs.
⇒ 6.2.2 Implement a division-wide integrated performance management system (e.g., strategic planning, operational planning, HealthStat reviews, quality improvement processes).
⇒ 7.1.5 Maintain and seek resources to support public health programs and the public health system.
<table>
<thead>
<tr>
<th>Communities in Action Partner Agencies</th>
</tr>
</thead>
<tbody>
<tr>
<td>Checkers, Inc</td>
</tr>
<tr>
<td>Child and Family Services, Sidney</td>
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<tr>
<td>City of Fairview</td>
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<tr>
<td>City of Sidney</td>
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<tr>
<td>Crestwood Senior Center</td>
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<tr>
<td>DARE—Richland County</td>
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<tr>
<td>District II Alcohol and Drug</td>
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<tr>
<td>Eastern MT Community Mental Health Center</td>
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<tr>
<td>Farm Bureau</td>
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<tr>
<td>Fink Dental</td>
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<tr>
<td>Foundation for Community Care</td>
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<tr>
<td>HiLine Home Programs</td>
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<tr>
<td>Job Service Employers Committee</td>
</tr>
<tr>
<td>Lambert Public Schools</td>
</tr>
<tr>
<td>Local Emergency Planning Committee</td>
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<tr>
<td>Meadowlark Public House</td>
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<tr>
<td>MSU Extension—Richland County</td>
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<tr>
<td>Peoples Congregational Church</td>
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</table>
Richland County Communities in Action Steering Committee
Guides the development and management of the County Strategic Plan
Through Action Groups
Networks made up of agencies, organizations, and citizens that transform the plan into Action!

ALL SUPPORTED BY RICHLAND COUNTY INFRASTRUCTURE

10/17/2016