Richland County
Quality of Life
Strategic Plan Workbook

2016-2019
Richland County’s Vision for 2020

**Vision:** We envision Richland County as being a healthy community comprised of healthy individuals, economically thriving businesses and a clean and safe place where families can grow.

- Welcoming and embracing
- Sustainable and self-reliant
- Safe and healthy
- A variety of services to access
- Building and maintaining adequate infrastructure
- Safeguarding clean air and water

**Values**

Respect—Communication—Teamwork—Role modeling—Inclusiveness—Open to try new Ideas

*This plan is organized into key areas with goals, indicators/objectives, and strategies.*

1. **Health Behaviors:** Diet and Exercise
2. **Health Behaviors:** Tobacco Use
3. **Health Behaviors:** Alcohol and Drug Use
4. **Health Behaviors:** Responsible Sexual Behavior
5. **Health Behaviors:** Unintentional Injury
6. **Clinical Care:** Quality of Care
7. **Clinical Care:** Access to Care
8. **Social and Economic Factors:** Education, Employment
9. **Social and Economic Factors:** Family and Social Supports
10. **Social and Economic Factors:** Community Safety
11. **Social and economic Factors:** Community Engagement
12. **Physical Environment:** Environmental Quality
13. **Physical environment:** Built Environment and Housing
14. **Infrastructure:** Transportation
15. **Infrastructure:** Local government and Public Health
| and Income |

## Evaluation Process
Richland County will meet identified community needs by.....

1) Addressing Health Behaviors related to Diet and Exercise

Indicator

1.1 Reduce the percentage of people in Eastern MT who engage in no leisure-time physical activity from 25.8% to 22% by 2019. *(CDC Community Health Status Indicator, 2015)*

1.2 Reduce the current rate of obesity in eastern Montana from 30.4% to 28% by 2019. *(CDC Community Health Status Indicator, 2015)*

<table>
<thead>
<tr>
<th>Strategy</th>
<th>Measure</th>
<th>Progress with Dates</th>
</tr>
</thead>
<tbody>
<tr>
<td>A. Build a community center. <strong>Active Richland County</strong></td>
<td>-Completion of a feasibility study and building plan -$1 million dollars raised by 2019.</td>
<td>-Feasibility draft complete +4 (ARC September 21, 2016) -2017 through 2018 No Activity for community center</td>
</tr>
<tr>
<td>B. Increase opportunities for people to be active in the county downtown areas. <strong>Active Richland County</strong></td>
<td>-5 activities (way finding, downtown enhancement) to increase activity in the downtown areas by 2019 -2 additional sidewalks, walking paths, and/or bike paths</td>
<td>-Art Walk June 9-July 9, 2016 ongoing for summer 2017 (ARC) , on going for summer 2018 (ARC) -Trail and Hike Subcommittee (ARC April 2017)</td>
</tr>
</tbody>
</table>

Alignment

**State Strategic Plan**

- 1.1.1 Support worksites and other settings to implement policies that promote and protect health
- 2.2 Promote health by providing information and education to help people make healthy choices.
7.1.5 Maintain and seek resources to support public health programs and the public health system.

**Richland County will meet identified community needs by.....**

**1) Addressing Health Behaviors related to Diet and Exercise**

<table>
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<tr>
<th>Indicator</th>
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<tbody>
<tr>
<td>1.3</td>
<td>Increase the rate of adults reporting “I can buy affordable healthy food near my home” from 58.7% to 65% by 2019. (Richland County CASPER, 2015)</td>
<td>C. Address Higher cost of healthy eating&lt;br&gt;1-Work with local vendors to measure, adjust and market healthy alternative price points. 2-Partner with community groups to educate and market information. <strong>Nutrition Coalition</strong>&lt;br&gt;- 6 marketing efforts of healthy alternative price points at local establishments&lt;br&gt;-6 educational meetings with community groups</td>
<td>2016&lt;br&gt;Healthy Snack Drive for B&amp;G Club-March&lt;br&gt;RCNC signage in local grocery stores-March&lt;br&gt;2017&lt;br&gt;Quarterly Food Demonstration at Reynolds&lt;br&gt;Healthy Snack Drive for B&amp;G Club-March&lt;br&gt;2018&lt;br&gt;Healthy Snack Drive for B&amp;G Club-March</td>
</tr>
<tr>
<td>1.4</td>
<td>Increase the rate of adults reporting “hard to find healthy choices outside the home” from 19.6% to 25% by 2019. (Richland County CASPER, 2015)</td>
<td>D. Teach healthy meal shopping and preparation.&lt;br&gt;1. Social cooking exhibits/classes&lt;br&gt;2. Presentations &amp; talks with local groups&lt;br&gt;3. Focus on personal contribution &amp; accountability&lt;br&gt;4. Share/educate the community through newspaper articles <strong>Nutrition Coalition; Lifelong Learning</strong>&lt;br&gt;-4 presentations per year (Quarterly)&lt;br&gt;-100 person Attendance at social events &amp; learning opportunities&lt;br&gt;-12 articles/year</td>
<td>2016&lt;br&gt;Monthly articles in newspapers&lt;br&gt;Active on Social Media, Facebook (50) &amp; Pinterest (60)&lt;br&gt;MOPS Nutrition Talk (27)-January&lt;br&gt;Promo info at Lodge &amp; Cancer Coalition Fundraisers (200)-April&lt;br&gt;“Taste the World” Cooking Demo (20)-May&lt;br&gt;2017&lt;br&gt;Monthly articles in newspapers&lt;br&gt;Active on Social Media, Facebook (72) &amp; Pinterest (66)&lt;br&gt;Low sugar info booth at Kid’s Carnival (75)-July&lt;br&gt;Pinterest recipe cooking class with food service director (12)-May&lt;br&gt;Strategic initiatives: Hometown Humanities, Healthy By Design (Billings) and Americorps member</td>
</tr>
</tbody>
</table>
E. Identify ways to market healthy options in local restaurants, stores & schools. Nutrition Coalition

-6 of Local restaurant menu options, grocery store selection and school lunch programs with healthy options

2018
Monthly articles in newspapers
Continued presence on FB & Pinterest
RCNC partner with B&G club for 3 month long “Supermarket Sweep” activity teaching elementary aged students about MyPlate, nutrition labels, and healthy food creation (10)

2016
Celebrate Nutrition Month March
Quarterly meetings with restaurant & establishment owners/managers

Celebration Nutrition Month March 2017
Current discussion with Reynolds on meal prep delivery & fresh to go options.-Ongoing

Alignment

Healthy People 2020
- NWS-14 Increase the contribution of fruits and vegetables to the diets of the population
- NWS-6 Increase the proportion of physician office visits that include education related to nutrition

State Strategic Plan
- 1.1.1 Support worksites and other settings to implement policies that promote and protect health
- 2.2 Promote health by providing information and education to help people make healthy choices.
- 7.1.5 Maintain and seek resources to support public health programs and the public health system.
Richland County will meet identified community needs by.....

### 2) Addressing Health Behaviors related to Tobacco Use

**Indicator**

| 2.1 | Decrease the number of reported smokers from 39% to 34% by 2019. *(CASPER, 2015)* |
| 2.2 | Decrease rate of women smoking during pregnancy from 21.2% to 16.2% in Richland County by 2019. *(MT Community Health Profile—MT rate is 16%)* |

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<thead>
<tr>
<th>Strategy</th>
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</thead>
</table>
| A. Promote tobacco prevention and QuitLine across community and in worksites. Cancer Coalition; Best Beginnings Coalition | -9 worksites promoting tobacco prevention and QuitLine  
-95 Calls to the QuitLine 2016-2019 | 2016  
Richland County Health Department - Promotes tobacco prevention and the Quitline throughout the year. Richland County Smoking Policy was updated to include electronic cigarettes and all vaping devices, no matter the content. Small media campaigns on tobacco cessation. Reynolds Market in Sidney - Quit Line incentive program. Small media campaigns on tobacco cessation.  
2017  
Richland County Health Department - Continues to promote tobacco prevention and the QuitLine. 2 RCHD employees that used the QuitLine and are currently tobacco free. Reynolds Market in Sidney - Smoking and tobacco policy is currently being updated. Worksite will add a 15 foot setback to their current Smoking and Tobacco policy. |
Small media campaigns on tobacco cessation.
Glendive Medical Center - Tobacco Free Campus.
**FY 2016**
45 QuitLine calls from Richland County
**FY 2017**
53 QuitLine calls from Richland County
**FY 18**
6 as of October 2017
*Current total = 104*

<table>
<thead>
<tr>
<th>B. Support youth organizations and similar programs in Richland County Schools. (Partnership for Promise)</th>
<th>-9 outreach campaigns to support the youth organizations/events</th>
</tr>
</thead>
</table>
| 2016 | - Red Ribbon Week  
- Kick Butts Day (March)  
- Through with Chew  
- Library Youth Tobacco Education  
- 4-H Winter Carnival |
| 2017 | - Red Ribbon Week  
- Kick Butts Day  
- Through with Chew  
- 4-H Point of Sale Scavenger Hunt  
- 4th & 5th Grade Tobacco Prevention  
- “1200” Assembly  
- SHS FCCLA “Point of Sale  
- Compliance Checks SMART Moves with BGC. Active Parenting Teens.  
- Red Ribbon Week media about youth efforts in schools |
| 2018 | - National Drug & Alcohol Week Facts (Morning Announcements SMS)  
- AmeriCorps Point of Sale Scavenger Hunt  
- 4-H Through with Chew Point of Sale  
- Kick Butts Day |

**Alignment**

<table>
<thead>
<tr>
<th>Healthy People 2020</th>
<th>State Strategic Plan</th>
</tr>
</thead>
<tbody>
<tr>
<td>♦ TU-2.1 Reduce use of tobacco products by adolescents</td>
<td>♦ 1.1.1 Support worksites and other settings to implement policies that promote and protect health</td>
</tr>
</tbody>
</table>
### Richland County will meet identified community needs by.....

#### 3) Addressing Health Behaviors related to Alcohol and Drug Use

<table>
<thead>
<tr>
<th>Indicator</th>
<th>Description</th>
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</thead>
<tbody>
<tr>
<td><strong>3.1</strong></td>
<td><em>Reduce the number of alcohol or drug related crashed from 29 in 2015 to 20 in 2019.</em> (MDT Statistics &amp; Data, Crash Data 2016)</td>
</tr>
<tr>
<td><strong>3.2</strong></td>
<td><em>Decrease the percent of adults binge drinking from 22.8% to 16.3% in Richland County by 2019.</em> (CDC Community Health Status Indicators—15% was 2016 target)</td>
</tr>
<tr>
<td>Strategy</td>
<td>Measure</td>
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</tr>
<tr>
<td>A. Reduce the number of alcohol-related crashes, death, and injuries through community education. <strong>Injury Prevention; DUI Task Force</strong></td>
<td>-3 annual community events hosted through partner collaboration regarding substance abuse</td>
</tr>
<tr>
<td>B. Continue to support efforts to decrease DUI’s by supporting education for law enforcement and programs that encourage designated drivers or alternative transportation <strong>Injury Prevention; DUI Task Force</strong></td>
<td>-1500 tokens distributed and 250 tokens used in 3 years (2016-2019) - Number of utilization of alternative and public transportation.</td>
</tr>
</tbody>
</table>

**Alignment**

**Healthy People 2020**
- SA-14 Decrease the percent of the population that binge drinks
- SA-20 Reduce the number of deaths attributable to alcohol

**State Strategic Plan**
- 2.1 Implement evidence based health promotion and prevention programs.
- 2.2 Promote health by providing information and education to help people make healthy choices.
- 3.1.1 Implement quality improvement activities in collaboration with health care providers
- 7.1.5 Maintain and seek resources to support public health programs and the public health system.

**Richland County will meet identified community needs by.....**

**3) Addressing Health Behaviors related to Alcohol and Drug Use**

| Indicator | 3.3 Reduce 8th grade rates of 30 day use of alcohol from 47.2% to 42.2%, cigarettes from 32.2% to 27.2% and marijuana use from |
## Strategy

C. Decrease the rate of drug and alcohol use in Eastern MT by implementing SAMHSA strategies.

**Partnership for Promise**

- 5 more partners are engaged in prevention efforts through Partnership for Promise
- A prevention plan is created by Partnership for Promise

**Progress with Dates**


- IP/DUITF working on implementing an SBIRT like program to catch addiction early. We also promote the use of drug drop boxes and distributed disposal bags. Also along with P4P and red ribbon week. A mobile incinerator is being purchased.

P4P (10/01/17): Coalition created sub-committee for prevention planning to develop in Jan 18. Communications with school admins about upcoming MPNA survey in spring. Media campaign, public, social and at the schools, targeting adults to talk to kids and lock up alcohol at home TIU, LIU.

### Alignment

**Healthy People 2020**

- SA-2 Increase the proportion of adolescents never using substances
- SA-4 Increase the proportion of adolescents who perceive great risk associated with substance abuse
- SA-14 Decrease the percent of the population that binge drinks
- SA-20 Reduce the number of deaths attributable to alcohol

**State Strategic Plan**

- 2.1 Implement evidence based health promotion and prevention programs.
- 2.2 Promote health by providing information and education to help people make healthy choices.
- 3.1.1 Implement quality improvement activities in collaboration with health care providers
- 7.1.5 Maintain and seek resources to support public health programs
Richland County will meet identified community needs by.....

4) Addressing Health Behaviors related to Responsible Sexual Behavior

<table>
<thead>
<tr>
<th>Indicator</th>
<th>4.1 Decrease the Chlamydia rate from 453.8 per 100,000 to 400 per 100,000 by 2019 (MT Community Health Profile—MT rate is 366.2)</th>
</tr>
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<table>
<thead>
<tr>
<th>Strategy</th>
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</tr>
</thead>
<tbody>
<tr>
<td>A. Increase the number of sexually active residents practicing safe sex in Richland County through education. Best Beginnings; Healthy Pregnancies</td>
<td>-200 people in attendance at educational events</td>
<td>This strategy does not fit the intent and or purpose of the Best Beginnings Coalition</td>
</tr>
</tbody>
</table>

Alignment

**Healthy People 2020**
- STD-(1-10) Reduce the proportion of adolescents and young adults with sexually transmitted infections
- FP-7 Increase the proportion of sexually experienced persons who received reproductive health services
- FP-11 Increase the proportion of sexually active persons aged 15 to 19 years who use condoms and hormonal or intrauterine contraception to both prevent pregnancy and provide barrier protection against disease

**State Strategic Plan**
- 1.1.1 Support worksites and other settings to implement policies that promote and protect health
- 2.1 Implement evidence based health promotion and prevention programs.
- 3.1.1 Implement quality improvement activities in collaboration with health care providers
<p>| | |</p>
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<tbody>
<tr>
<td>P 4.1 Monitor health status, health-related behaviors, disease burdens, and environmental health concerns.</td>
<td></td>
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</table>
### Addressing Health Behaviors related to Responsible Sexual Behavior

<table>
<thead>
<tr>
<th>Indicator</th>
<th>4.2 Decrease the teen pregnancy rate from 44.2 per 1000 to 32 per 1000 by 2019 (MT Community Health Profile—MT rate is 32)</th>
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<tr>
<th>Strategy</th>
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<tbody>
<tr>
<td>B. Partner across agencies to address high teen birth rate. <strong>Best Beginnings: Healthy Pregnancies</strong></td>
<td>-12 educational interventions geared toward teenagers.</td>
<td>This strategy does not fit the intent and or purpose of the Best Beginnings Coalition</td>
</tr>
</tbody>
</table>

### Alignment

**Healthy People 2020**
- STD-(1-10) Reduce the proportion of adolescents and young adults with sexually transmitted infections
- FP-7 Increase the proportion of sexually experienced persons who received reproductive health services
- FP-8 Reduce pregnancies among adolescent females
- FP-9 Increase the proportion of adolescents aged 17 years and under who have never had sexual intercourse
- FP-11 Increase the proportion of sexually active persons aged 15 to 19 years who use condoms and hormonal or intrauterine contraception to both prevent pregnancy and provide barrier protection against disease

**State Strategic Plan**
- 2.1 Implement evidence based health promotion and prevention programs.
- 2.2 Promote health by providing information and education to help people make healthy choices.
- 3.1.1 Implement quality improvement activities in collaboration with health care providers
- 4.1 Monitor health status, health-related behaviors, disease burdens, and environmental health concerns.
5) Addressing Health Behaviors related to Unintentional Injury

<table>
<thead>
<tr>
<th>Strategy</th>
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<tbody>
<tr>
<td>B. Raise awareness about creating a home that is safe and decreases the potential for falls. <em>Senior Health Coalition/RHN</em></td>
<td>-3 awareness campaigns</td>
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<tr>
<td></td>
<td>-150 materials distributed</td>
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</table>

Alignment

**Healthy People 2020**
- IVP-1 Reduce fatal and nonfatal injuries
- IVP-11 Reduce unintentional injury deaths
- IVP-12 Reduce nonfatal unintentional injuries
- IVP-15 Increase seat belt and car seat usage
- IVP-23 Prevent an increase in fall-related deaths

**State Strategic Plan**
- Implement policies that promote and protect health
- 2.1 Implement evidence based health promotion and prevention programs.
- 2.2 Promote health by providing information and education to help people make healthy choices.
- 3.1.1 Implement quality improvement activities in collaboration with health care providers
- 7.1.5 Maintain and seek resources to support public health programs and the public health system.
Richland County will meet identified community needs by.....

5) Addressing Health Behaviors related to Unintentional Injury

<table>
<thead>
<tr>
<th>Indicator</th>
<th>5.2</th>
<th>Decrease the rate of age adjusted motor vehicle traffic-related deaths in Richland County from 42.2 per 100,000 to 39 per 100,000 by 2019. (CDC Community Health Status Indicator, 2015)</th>
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<table>
<thead>
<tr>
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</table>
| A. Increase seat belt use by instituting the Saved by the Belt program, events (Respect the Cage) and educational opportunities to youth and the general public. | - 200 people in attendance at educational events  
- 100 people engaged through Saved by the Belt program | Saved by the Belt program has been discontinued.  
1/25/2017 Ag Safety Day in Lambert school (113 students)  
6/17/17 - Safety Day in Sidney (89 people) |
| B. Raise awareness about creating a home that is safe and decreases the potential for falls. Senior Health Coalition/RHN | -3 awareness campaigns  
-150 materials distributed |  
| C. Decrease distracted driving by influencing city ordinances, public education and demonstrations of the impact of distracted driving. Injury Prev./DUI Task Force | -2 city ordinances enacted  
-3 public education sessions  
-6 demonstrations on the impact of distracted driving | 1) Safety Day in Sidney (89 people)  
2) Ag Safety Days (113 people) |
| D. Partner across agencies to host community Car Seat Check events. Lifelong Learning/ injury Prevention | -10 of car seat checks held 2016-2019  
-75 Car seats checked/installed by a certified car seat technician | -5 car seat events held  
FY 16 = 1  
FY 17 = 4  
FY 18 = 0  
Car seats checked/installed  
FY 2016-2017 = 66  
FY 2017-2018 as of March 31, 2018 = 43 |

Alignment
Richland County will meet identified community needs by.....

6) Addressing Clinical Care related to Quality of Care in Chronic Disease

<table>
<thead>
<tr>
<th>Indicator</th>
<th>6.1 Decrease rate of residents who have cardiovascular disease from 859.2 per 100,000 to 807.9 per 100,000 by 2019. (Community Health Profile 2015)</th>
</tr>
</thead>
<tbody>
<tr>
<td>6.2 Decrease rates of COPD: 865.7 per 100,000 to 819 per 100,000 by 2019. (Community Health Profile 2015)</td>
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<tbody>
<tr>
<td>E. Impact chronic disease through increased community engagement and “Love, Inc”. Senior Coalition, Faith Based Organizations</td>
<td>-350 identified RSVP volunteers</td>
<td>-10 Churches have “Love Inc” in place.</td>
</tr>
</tbody>
</table>

Alignment

Healthy People 2020

- AHS-5 Increase the proportion of persons who have a specific source of ongoing care
- OA-3 Increase the proportion of older adults with one or more chronic health conditions who report confidence in managing their conditions
- C-1 Reduce the overall cancer death rate

State Strategic Plan

- 3.1.1 Implement quality improvement activities in collaboration with health care providers
- 7.1.5 Maintain and seek resources to support public health programs and the public health system.
<table>
<thead>
<tr>
<th>Indicator</th>
<th>6.3</th>
<th>Decrease the rate of all cancers from 454.2 per 100,000 to 332.1 per 100,000 by 2019. (Community Health Profile 2015)</th>
</tr>
</thead>
</table>

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<tr>
<th>Strategy</th>
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</tr>
</thead>
<tbody>
<tr>
<td>A. Increase breast and cervical screenings by providing free screenings to Target Population. Cancer Coalition</td>
<td>-Provide 100 b/c screenings through state paid grants</td>
<td>FY 2015-2016 (only counted 3rd and 4th quarter of FY) 25 women received breast and cervical screenings through the Montana Cancer Control Program. FY 2016-2017 33 women received breast and cervical screenings through the Montana Cancer Control Program. FY 2017-2018 To increase breast and cervical screening referrals from the provider offices, each provider office that is enrolled in the Montana Cancer Control Program received Breast Cancer Awareness ribbon cookies and information about the importance of routine breast and cervical cancer screenings. As of 5/2/18, 25 women have received breast and cervical screenings through the Montana Cancer Control Program.</td>
</tr>
</tbody>
</table>
| B. Increase awareness of mammogram importance by coordinating with Sidney Health Center to promote “Mammo-days”. **Cancer Coalition** | -3 Events related to Mammo-Days | 2016
-Sidney Health Center increased awareness by promoting the mammography services in the local newspapers during Breast Cancer Awareness Month (October). Sidney Health Center provided information about breast health and the importance of routine mammograms. Sidney Health Center did a total of 125 mammograms during October. This is a yearly event.
2017
-Sidney Health Center did their yearly Breast Cancer Awareness even in October. They did a total of 131 mammograms in October.
**Plans for 2018**
-Sidney Health Center will continue to promote their mammography services in the local newspaper during Breast Cancer Awareness Month but they are also wanting to focus on other types of cancers that affect Richland County, such as lung and prostate cancer.
- Sidney Health Center and the Richland County Health Department are hoping to team up and offer a free mammogram to women in Richland County during Breast Cancer Awareness Month (October 2018).

| C. Increase FOBT Screenings by providing Free FOBT Kits to Target Population. **Cancer Coalition** | -80 FOBT Kits handed out in partnership with Esprit Health Clinic | **The Cancer Coalition did not partner with Esprit Health Clinic when distributing FIT/FOBT Kits to qualifying patients.**
2016
-20 FIT Kits were distributed at the Richland County Health Department Mass Flu Shot Clinic on 10/6/2016. Of those 20 FIT Kits, 12 were returned for testing. 0 came back positive.
2017
- In coordination with 5 providers offices at Sidney Health Center, 15 FIT Kits were handed out between 2/20/17-4/20/17. Of those 15 FIT Kits, 5 were returned for testing. 0 came back positive.
-25 FIT Kits were distributed at the Richland County Health Department Mass Flu Shot Clinic on 10/5/2017. In order to increase the returns of FIT Kits, 2 follow up calls were made to each participant that received a FIT Kit along with a letter explaining their results and what to do going forward. Of those 25 FIT Kits, 16 were returned for testing and 3 came back positive.
2018
- In coordination with Sidney Health Center Cancer Care, 17 FIT Kits were distributed on March 16, 2018. Of those 17 FIT Kits, 15 were returned for testing, 4 came back positive.

| D. Increase Colorectal Cancer Awareness through media and social media and the Colonoscopy Buddies Program at Sidney Health Center. **Cancer Coalition** | -4 of the 12 newspaper articles per year will be about colon health/cancer prevention | 2017
-Article ‘Colorectal Awareness Cancer Month recognized’ was in the Roundup and Sidney Herald (March 7, 2017)
-Article ‘Colon cancer screening kits available’ was in the Roundup and Sidney Herald (October 3, 2017)
2018
- Article Men's Health Screening To Take Place In March' was in the...
Alignments

Healthy People 2020
- OA-3 Increase the proportion of older adults with one or more chronic health conditions who report confidence in managing their conditions
- C-1 Reduce the overall cancer death rate
- C-16 Increase the proportion of adults who receive a colorectal cancer screening
- C-17 Increase the proportion of women who receive a breast cancer screening

State Strategic Plan
- 2.2 Promote health by providing information and education to help people make healthy choices
- 3.1 Improve the delivery of clinical preventive services
- 3.2 Increase use of appropriate health services, particularly by underserved and at-risk population
- 7.1.5 Maintain and seek resources to support public health programs and the public health system.

Richland County will meet identified community needs by.....

7) Addressing Clinical Care issues related to Access to Care

<table>
<thead>
<tr>
<th>Indicator</th>
<th>7.1</th>
<th>Increase access to mental health services by decreasing the ratio from 1246:1 to 1000:1 by 2019 (healthier counties have a rate of 386:1). (County Health Rankings RWJF, 2015)</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>7.2</td>
<td>Increase the percentage of pregnant women in Richland County that receive care in the first trimester from 27.4% to 33.4% by 2019. (Community Health Profile for Richland County 2015)</td>
</tr>
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<table>
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<tr>
<th>Strategy</th>
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<tbody>
<tr>
<td>A. Create a resilient county by completing a tabletop exercise that assesses the current process of addressing mental/behavioral/stress crisis/issues and identify gaps. Mental Health LAC</td>
<td>Successful integration of behavioral health into primary care. 1. A gap analysis 2. A plan to address emotional issues emerged by life transitions</td>
<td>The &quot;Connection Resources for Emotional Wellness&quot; is a table top and it is tentatively planned for September 28, 2017. Facilitators have been identified and we are in the process of preparing a grant proposal for funding. (LAC, 3/2/17). Submitted a grant to MHCF for $25,000.(7/11/17) We received funding (7/25/17) SHC worked with the National Council on Behavioral Health: a community partner meeting was held and SHC now screens a certain population of patients on a regular basis (LAC, 3/2/17) The tabletop exercise was completed October 26,2017. There were 3 - 4 priorities identified:  ● Coordinated trainings with focus on: MHFA; QPR;ACEs;SBIRT</td>
</tr>
</tbody>
</table>
- Create an Emotional Wellness Campaign/resilient community
- Create a system of "No Wrong" door to respond to emotional wellness issues
- Use peers/volunteers to assist with emotional wellness support.

A strategic planning session is planned for April 2018. A gap analysis was completed using the Surgeon General's strategy for emotional and mental health. Resource manual was updated and a resource card was developed to distribute in April 2018. A toolbox for this process will be completed by June 2018. (LAC 3/31/18)

B. Maintain a relationship with area healthcare providers. **Mental Health LAC**

A complete chronic disease plan developed by Richland Health Network.

An assessment was completed and a new Chronic Disease Action Group will be formed in FY 17/18 (LAC, 3/2/17) Chronic Disease coalition not yet developed but looking at a "Age-friendly Cities and Counties" as a project to guide the new coalition. (7/11/17) A Chronic Disease Prevention action group planning meeting is set for 4/9/18 (LAC 3/31/18)

C. Improve access to healthcare programs through a community directory and health fairs. **Mental Health LAC; Lifelong Learning**

- Implementation of a current and continuously updated community directory of healthcare resources.
- 3 Health Fairs held 2016-2019

A resource guide was up-dated. The resources identified at the CREW project will be gathered in used to up-date the resource manual further. (LAC, 3/2/17) Manual has been up-dated (7/11/17) A resource manual was updated and disseminated 3/15/18. A mental health resource card was created and will be disseminated by 4/30/18. 1 health fair was held specifically for men at the cancer center and 30 men attended. All were tested for colon, rectal and prostate cancer. (Chronic Disease Action Group 3/31/18). 1 health fair offered in 2016 with SHC, RCHD and other partners present and held at the extension office.

### Alignment

<table>
<thead>
<tr>
<th>Healthy People 2020</th>
<th>State Strategic Plan</th>
</tr>
</thead>
<tbody>
<tr>
<td>HRQOL/WB-1.2 Increase the proportion of adults who self-report good or better mental health.</td>
<td>2.1 Implement evidence based health promotion and prevention programs.</td>
</tr>
<tr>
<td>AHS—5 Increase the proportion of persons who have a specific source of ongoing care</td>
<td>2.2 Promote health by providing information and education to help people make healthy choices.</td>
</tr>
<tr>
<td>MICH-10 Increase the proportion of pregnant women who receive early and adequate prenatal care</td>
<td>3.1.1 Implement quality improvement activities in collaboration with health care providers that increase the delivery of clinical preventive services</td>
</tr>
</tbody>
</table>

**Richland County will meet identified community needs by.....**
# 8) Addressing Social and Economic Factors related to Education, Employment and Income

## Indicator 8.1 Increase the number of 3-4 year olds attending preschool. (Kids Count data center, 2011-2014)

<table>
<thead>
<tr>
<th>Strategy</th>
<th>Measure</th>
<th>Progress with Dates</th>
</tr>
</thead>
<tbody>
<tr>
<td>A. Expand early childhood education in Richland County by supporting preschools and parents of young children. <strong>Best Beginnings Coalition; Lifelong Learning</strong></td>
<td>-15 preschools and licensed daycares in Richland County. -36 early literacy “checkouts” by childcare/preschool providers at the Richland County Library -Measure of Shoutbomb use. (Library)</td>
<td>8 Preschools including Boys&amp;Girls Club 9 Licensed day cares Best Beginnings/P4P (5/23/17): Provided 6 early education backpacks to Richland Co. Library. 494 to date Backpack literacy checkouts at the Richland County Library to Daycares and Parents (5/23/17) Texting service to remind patrons to return or renew books. Utilized about 10% of Patrons</td>
</tr>
<tr>
<td>B. Continue to support and expand county wide annual Developmental Screenings for children birth to age 5. <strong>Best Beginnings Coalition</strong></td>
<td>-The number of children screened annually increased by 15% over a three year period.</td>
<td>FY 2016 279 total children screened FY 2017 107 total children screened Part as Teachers (PAT) also include preschool screenings</td>
</tr>
</tbody>
</table>

## Alignment

### Healthy People 2020
- Increase opportunities for life-long learning
- SDOH-3.1 Proportion of persons living in poverty

### State Strategic Plan
- 1.1.1 Support worksites, healthcare organizations, schools, childcare agencies and other settings to implement policies that promote and protect health
- 2.1.3 Provide training and technical assistance to schools and childcare settings to implement evidence-based programs to promote and protect health
- 3.2 Increase use of appropriate health services, particularly by underserved and at-risk populations.
Richland County will meet identified community needs by.....

8) Addressing Social and Economic Factors related to Education, Employment and Income

<table>
<thead>
<tr>
<th>Indicator</th>
<th>8.2 Increase the number of adults in Richland County with a bachelor’s degree or higher from 17.7% 25%. (MT Community Health Profile—Richland Co 2015)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Indicator</td>
<td>8.3 Maintain the percentage of unemployment in Richland County at 2.6% (CDC Community Health Status Indicators 2015)</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Strategy</th>
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</thead>
<tbody>
<tr>
<td>C. The Sidney—Richland Co. library will partner with Sidney Job Service, school districts and advanced/secondary education institutions throughout Montana and North Dakota to offer extended and post-secondary classes via the internet at the library. <strong>Lifelong Learning</strong></td>
<td>-2 classes offered annually with an 80% participation rate.</td>
<td></td>
</tr>
<tr>
<td>D. Partner across agencies to support job searchers and Sidney Job Service. <strong>Lifelong Learning</strong></td>
<td>-Richland County unemployment rate of 5% or less in 2019.</td>
<td></td>
</tr>
</tbody>
</table>

Alignment

**Healthy People 2020**
- Increase opportunities for lifelong learning
- SDOH-3.1 Proportion of persons living in poverty

**State Strategic Plan**
- 1.1.1 Support worksites, healthcare organizations, schools, childcare agencies and other settings to implement policies that promote and protect health
- 2.1.3 Provide training and technical assistance to schools and childcare settings to implement evidence-based programs to promote and protect health
- 3.2 Increase use of appropriate health services, particularly by underserved and at-risk populations.
**Richland County will meet identified community needs by…..**

### 9) Addressing Social and Economic Issues related to Family and Social Support

<table>
<thead>
<tr>
<th>Indicator</th>
<th>9.1 Decrease suicide rate from 19.8 per 100,000 to 10 per 100,000 by 2019. <em>(Data for Community Health Assessments, Richland, 2011)</em></th>
</tr>
</thead>
<tbody>
<tr>
<td>Indicator</td>
<td>9.4 Decrease percentage of population who did not know where to refer someone with Mental Health Issues from 32.2% to 25% by 2019. <em>(2015 Richland County CASPER)</em></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Strategy</th>
<th>Measure</th>
<th>Progress with Dates</th>
</tr>
</thead>
<tbody>
<tr>
<td>A. Educate community on Mental Health issues and ways to address mental health problems. <em>Partnership for Promise; Mental Health LAC</em></td>
<td>- 3 Mental Health First Aid Trainings, 3 Adverse Childhood Experiences Trainings, 9 QPR Trainings held</td>
<td>There were 2 MHFA classes held; one ACES training. We are training 3 QPR trainers; extension trained 1 YAM trainer and Best Beginnings and partners are training 10 ACES trainers. <em>(LAC, 3/2/17)</em> P4P/Best Beginnings (5/23/17): Hosted an Informed Trauma and Adverse Childhood Experiences training in April 2017. How many were trained? P4P/Best Beginnings (12/07/17) In 2016, 37 people were trained for ACES, 2017, 18 trained in Trauma Informed Training. The SHINE group was established and ran two successful events. This group is also working on developing suicide support groups. SHINE would like to work with the schools more in the future. <em>(LAC, 3/2/17)</em> This should be under LAC; they continue to be on the agenda but no up-dates however there is a group putting on an “Out of the Darkness” walk in September. <em>(4/2018)</em> 1 MHFA training provided; regular QPR classes (1 per month) being provided by County Extension, 1 ACEs presenter meeting held <em>(7-30-18)</em></td>
</tr>
<tr>
<td>C. Continue to support the creation of a Crisis Center in eastern Montana <em>Mental Health LAC</em></td>
<td>- An identified location. - $100,000 raised to assist with a Mental Health Crisis Center.</td>
<td>3 LAC members participated in an eastern Montana regional meeting and 2 members will attend a Substance Use Listening session in Billings(7/11/17) LAC is supporting regional work. Starting with a partners meeting in Glendive on January 30th. This will be a regional plan to address crisis and jail diversion - 1 grant and HB33 funds were secured for this process. GMC is also planning to open 3 crisis beds. Our funding goal was met. <em>(LAC, 3/2/17)</em></td>
</tr>
</tbody>
</table>

**Alignment**
Healthy People 2020

- DH-17 Increase the proportion of adults with disabilities who report sufficient social and emotional support
- HRQOL/WB-1.2 Increase the proportion of adults who self-report good or better mental health

State Strategic Plan

- 2.2.1 Increase awareness of the benefits of adopting a healthy lifestyle, reducing risk for preventable conditions, and disease self-management strategies through public education
- 3.2.1 Support health care providers to identify eligible women and children, and refer them to WIC, home visiting, Children’s Special Health Services, and other public health services.

Richland County will meet identified community needs by.....

9) Addressing Social and Economic Issues related to Family and Social Support

<table>
<thead>
<tr>
<th>Indicator</th>
<th>9.2 Decrease the number of individuals that report having inadequate social supports from 15.5% to 13% by 2019. (CDC Community Health Status Indicators)</th>
</tr>
</thead>
</table>

<table>
<thead>
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</tr>
</thead>
<tbody>
<tr>
<td>D. Promote current support groups and create new ones as needed. Mental Health LAC; Faith Based Organizations</td>
<td>-4 support groups functioning in Richland County.</td>
<td>SHINE group members attended trainings for suicide prevention support groups. No numbers on the groups formed (7/11/17). The group will do 2 suicide awareness activities in September (7/11/17)</td>
</tr>
<tr>
<td>E. Improve access to social supports and resources through implementation of a current and continuously updated community directory of support resources. Partnership for Promise; Senior Coalition; Faith Based Organizations</td>
<td>-500 Resource Manuals shared/accessed</td>
<td>P4P (5/23/17): Updated the resource manual through Sidney Job Service. Distributed 10 through Chamber leadership class, 4 through District II. P4P (12/01/17): Distributed 15 resource manuals through DII. LAC: Created a resource card and 500 distributed at this time (7/30/18)</td>
</tr>
</tbody>
</table>

Alignment

Healthy People 2020 | State Strategic Plan
Richland County will meet identified community needs by.....

9) Addressing Social and Economic Issues related to Family and Social Support

Indicator 9.3 Increase the percentage of population who said they would refer to a faith-based leader from 18-19% to 23% by 2019. (2015 Richland County CASPER)

<table>
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<tr>
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</tr>
</thead>
<tbody>
<tr>
<td>B. Continue working on an active Ministerial Association with a wider representation of churches and ministers Faith Based Organizations</td>
<td>-20 faith-based organizations participate in the faith based action group on a regular basis. -10 organizations registered with Love Inc.</td>
<td>Faith-based members involved in the steering committee and LAC. Increased faith-based involvement in LAC by 2 members (6/1/18)</td>
</tr>
</tbody>
</table>

Alignment

Healthy People 2020

- DH-17 Increase the proportion of adults with disabilities who report sufficient social and emotional support
- HRQOL/WB-1.2 Increase the proportion of adults who self-report good or better mental health

State Strategic Plan

- 2.2.1 Increase awareness of the benefits of adopting a healthy lifestyle, reducing risk for preventable conditions, and disease self-management strategies through public education
**3.2.1** Support health care providers to identify eligible women and children, and refer them to WIC, home visiting, Children’s Special Health Services, and other public health services.

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### Richland County will meet identified community needs by.....

**10) Addressing Social and Economic issues related to Community Safety**

**Indicator**

| 10.1 Decrease the rate of violent crime from 188.1/100,000 to 160/100,000 by 2019. *(CDC Community Health Status Indicators—healthiest communities have a rate of 59)* |

**Strategy** | **Measure** | **Progress with Dates** |
--- | --- | --- |
A. No strategy has been outlined at this time. Will update if addressed by CIA. |  |  |

**Alignment**

**Healthy People 2020**

- PREP-1 Reduce the time necessary to issue official information to the public about a public health emergency
- PREP-2 Reduce the time necessary to activate personnel in response to public health emergency

**State Strategic Plan**

- 1.2 Enforce public health laws and regulations to promote and protect health
Richland County will meet identified community needs by.....

### 10) Addressing Social and Economic issues related to Community Safety

<table>
<thead>
<tr>
<th>Indicator</th>
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<th>Measure</th>
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</tr>
</thead>
<tbody>
<tr>
<td><strong>10.2</strong></td>
<td>Decrease the number of females that are electronically bullied from 25.9% (MT rate) to 20% by 2019. (Youth Behavior Risk Survey 2013 the US average is 10.6%)</td>
<td>A. No strategy has been outlined at this time. Will update if addressed by CIA.</td>
<td></td>
</tr>
</tbody>
</table>

Alignment

- Healthy People 2020
- State Strategic Plan
1 Reduce the time necessary to issue official information to the public about a public health emergency

2 Reduce the time necessary to activate personnel in response to public health emergency

1.2 Enforce public health laws and regulations to promote and protect health

2.1.2 Maintain and use evidence-based protocols for the containment and mitigation of public health problems and environmental public health hazards

3.1 Improve the delivery of clinical preventive services

4.1 Monitor health status, health-related behaviors, disease burdens, and environmental health concerns

5.1 Provide leadership to strengthen the public health and health care system

Richland County will meet identified community needs by.....

11) Addressing Social and Economic Issues related to Community Engagement

Indicator 11.1 Increase the number of functioning Richland County Communities in Action Groups (coalitions) from 9 (2015) to 12 by 2019. (Richland County Quality of Life Assessment 2015-2018)

<table>
<thead>
<tr>
<th>Strategy</th>
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</thead>
<tbody>
<tr>
<td>A. Increase the number of active CIA Action Groups and the number of members in each action group. <strong>ALL COALITIONS</strong></td>
<td>-12 Active CIA Action Groups by 2019. -80 Members serving Richland County through the CIA Action Groups by 2019. -100% of all Action Groups will include members of the target population.</td>
<td>LAC created a mailing list to invite up to 50 new organizations to the table top in September 2017(7/11/17) 10 Active Action Groups (7/13/17) ARC gained 2 new members on 12.13.17 Chronic Disease Coalition started 04/2018 ● Action Group number = 11</td>
</tr>
</tbody>
</table>

Alignment
### Healthy People 2020
- DH-13 Increase the proportion of adults with disabilities aged 18 years and older who participate in leisure, social, religious or community activities
- SDOH-3.1 Proportion of persons living in poverty

### State Strategic Plan
- 2.2.1 Increase awareness of the benefits of adopting a healthy lifestyle, reducing risk for preventable conditions, and disease self-management strategies through public education
- 5.2 Lead by engaging the community and partners to identify and solve health problems.

### Richland County will meet identified community needs by.....

**11) Addressing Social and Economic Issues related to Community Engagement**

<table>
<thead>
<tr>
<th>Indicator</th>
<th>11.2 Increase the number of volunteers who are registered in the RSVP Volunteer registry from 300 (2015) to 400 by 2019. (2015). (Richland County Quality of Life Assessment 2015-2018)</th>
</tr>
</thead>
</table>

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<tbody>
<tr>
<td>B. Build the capacity of partners, community organization and agencies to utilize volunteers of all ages to impact community issues in a positive way <strong>ALL COALITIONS</strong></td>
<td>-CIA is formally working with RSVP to track volunteer work through committees and projects. -Love, Inc is tracking volunteer hours.</td>
<td>LAC created a mailing list to invite up to 50 new organizations to the table top in September 2017(7/11/17)</td>
</tr>
<tr>
<td>C. Provide information to the public regarding the impact of volunteers <strong>ALL COALITIONS</strong></td>
<td>-12 Newspaper articles shared per year -300 Facebook likes on the CIA Facebook page</td>
<td>-Earth Day was put on Facebook (ARC 4-19-17) P4P/Best Beginnings (5/23/17): Monthly articles to the newspapers.</td>
</tr>
</tbody>
</table>

**Alignment**
<table>
<thead>
<tr>
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<th>State Strategic Plan</th>
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<tbody>
<tr>
<td>DH-13 Increase the proportion of adults with disabilities aged 18 years and older who participate in leisure, social, religious or community activities</td>
<td>2.2.1 Increase awareness of the benefits of adopting a healthy lifestyle, reducing risk for preventable conditions, and disease self-management strategies through public education</td>
</tr>
<tr>
<td>SDOH-3.1 Proportion of persons living in poverty</td>
<td>5.2 Lead by engaging the community and partners to identify and solve health problems.</td>
</tr>
</tbody>
</table>
Richland County will meet identified community needs by…..

11) Addressing Social and Economic Issues related to Community Engagement

<table>
<thead>
<tr>
<th>Indicator</th>
<th>11.3  Maintain implementation of a community wide assessment completed every three years. (Richland County Quality of Life Assessment 2015-2018)</th>
</tr>
</thead>
</table>

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<tr>
<th>Strategy</th>
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</thead>
<tbody>
<tr>
<td>D. Partner across agencies in Richland County to assess quality of life in Richland County through a Community Wide Assessment. <strong>ALL COALITIONS</strong></td>
<td>-Community wide assessment completed in 2018.</td>
<td>The CREW project will constitute and assessment of resources related to emotional health. (LAC, 3/2/17)</td>
</tr>
</tbody>
</table>

Alignment

Healthy People 2020

- DH-13 Increase the proportion of adults with disabilities aged 18 years and older who participate in leisure, social, religious or community activities
- SDOH-3.1 Proportion of persons living in poverty

State Strategic Plan

- 2.2.1 Increase awareness of the benefits of adopting a healthy lifestyle, reducing risk for preventable conditions, and disease self-management strategies through public education
- 5.2 Lead by engaging the community and partners to identify and solve health problems.
12) Addressing Physical Environment factors related to Environmental Quality

| Indicator | 12.1 Current assessment of Environmental Quality in Richland County. PACE-EH was last conducted in 2005 and is meant to be repeated every 3-5 years (Richland County Quality of Life Assessment 2015-2018) |

<table>
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<tr>
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</thead>
<tbody>
<tr>
<td>A. Engage partners in addressing environmental health issues. Natural Resources</td>
<td>-An updated PACE-EH (or similar) assessment has been conducted and the data gathered will be used in the next Richland County Strategic Plan.</td>
<td>-AmeriCorps Member will help starting in May 2018 and ongoing through August 2019</td>
</tr>
</tbody>
</table>

Alignment

**Healthy People 2020**
- EH-8.1 Reduce blood lead level in children aged 1–5 years
- EH-21 Improve quality, utility, awareness, and use of existing information systems for environmental health
- EH-24 Reduce the global burden of disease due to poor water quality, sanitation, and insufficient hygiene
- EH-4 Increase the proportion of persons served by community water systems who receive a supply of drinking water that meets the regulations of the Safe Drinking Water Act

**State Strategic Plan**
- 1.2 Enforce public health laws and regulations to promote and protect health.
- 2.2 Promote health by providing information and education
- 4.1 Monitor health status, health-related behaviors, disease burdens, and environmental health concerns.
- 4.1.4 Produce and disseminate regular surveillance reports that describe health status, health-related behaviors, disease burdens and environmental health concerns related to all PHSD programs.
Richland County will meet identified community needs by.....

12) Addressing Physical Environment factors related to Environmental Quality

| Indicator | 12.2 Increased frequency of meetings of the Natural Resources Action group from 0 per year in 2015 to 4 per year by 2019. |

<table>
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<tbody>
<tr>
<td>B. Support the LYIP (Lower Yellowstone Irrigation Project) and the intake diversion dam. Coordinate among jurisdictions regarding developments on the urban fringes to protect water resources and mitigate impacts. Natural Resources</td>
<td>-The Natural Resources Action Group is meeting at least bi-yearly to address community issues related to environmental quality.</td>
<td>-On 01-13-2017 had a new member meeting with all multiple jurisdictions concerned with recreation development. Will be pursuing grant opportunities for trail development and improvement.</td>
</tr>
<tr>
<td>C. Support recycling procedures currently in place and create new procedures, if needed. Natural Resources</td>
<td>Ongoing success of recycling programs in Richland County.</td>
<td>Ewaste ongoing (ARC)</td>
</tr>
</tbody>
</table>

Alignment

**Healthy People 2020**
- EH-8.1 Reduce blood lead level in children aged 1–5 years
- EH-21 Improve quality, utility, awareness, and use of existing information systems for environmental health
- EH-24 Reduce the global burden of disease due to poor water quality, sanitation, and insufficient hygiene
- EH-4 Increase the proportion of persons served by community water systems who receive a supply of drinking water that meets the regulations of the Safe Drinking Water Act

**State Strategic Plan**
- 1.2 Enforce public health laws and regulations to promote and protect health.
- 2.2 Promote health by providing information and education
- 4.1 Monitor health status, health-related behaviors, disease burdens, and environmental health concerns.
- 4.1.4 Produce and disseminate regular surveillance reports that describe health status, health-related behaviors, disease burdens and environmental health concerns related to all PHSD programs.
Richland County will meet identified community needs by.....

13) Addressing Physical Environment factors related to Built Environment and Housing

<table>
<thead>
<tr>
<th>Indicator</th>
<th>13.1 Decrease the number of individuals in Richland County with high or very high housing costs from 27.6% to 20% in 2019. (CDC Community Health Status Indicators)</th>
</tr>
</thead>
</table>

<table>
<thead>
<tr>
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<th>Measure</th>
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</tr>
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<tbody>
<tr>
<td>A. No strategy has been outlined at this time. Will update if addressed by CIA.</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Alignment

**Healthy People 2020**
- EH-17.2 (Developmental) Increase the proportion of pre-1978 housing that has been tested for the presence of paint-lead hazards
- EH-19 Reduce the proportion of occupied housing units that have moderate or severe physical problems
- SDOH-4.1.1 Proportion of all households that spend more than 30% of income on housing

**State Strategic Plan**
- 1.1 Develop and support policies to promote and protect health.
- 1.2 Enforce public health laws and regulations to promote and protect health.
- 5.2 Lead by engaging the community and partners to identify and solve health problems.
### Richland County will meet identified community needs by.....

**13) Addressing Physical Environment factors related to Built Environment and Housing**

<table>
<thead>
<tr>
<th>Indicator</th>
<th>13.2 Modernize public water systems by 2019. (Identified Issue, Richland County Quality of Life Assessment 2015-2018)</th>
</tr>
</thead>
</table>

<table>
<thead>
<tr>
<th>Strategy</th>
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<tbody>
<tr>
<td>A. No strategy has been outlined at this time. Will update if addressed by CIA.</td>
<td></td>
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**Alignment**

**Healthy People 2020**
- EH-17.2 (Developmental) Increase the proportion of pre-1978 housing that has been tested for the presence of paint-lead hazards
- EH-19 Reduce the proportion of occupied housing units that have moderate or severe physical problems
- SDOH-4.1.1 Proportion of all households that spend more than 30% of income on housing

**State Strategic Plan**
- 1.1 Develop and support policies to promote and protect health.
- 1.2 Enforce public health laws and regulations to promote and protect health.
- 5.2 Lead by engaging the community and partners to identify and solve health problems.
### 13) Addressing Physical Environment factors related to Built Environment and Housing

<table>
<thead>
<tr>
<th>Indicator</th>
<th>13.3 Increase population reporting that healthy behaviors and lifestyles is most important to a healthy community from 11.3% to 20% in 2019. (Richland County CASPER, 2015)</th>
</tr>
</thead>
</table>

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</thead>
<tbody>
<tr>
<td>C. Adopt policies such as complete streets. <strong>Active Richland County</strong></td>
<td>Complete streets and similar policies adopted by the county.</td>
<td>-AmeriCorp Members will help with this starting May 2018 and ongoing through August 2019</td>
</tr>
<tr>
<td>D. Create and present a powerpoint on why Built Environment is important for a community. <strong>Active Richland County</strong></td>
<td>2 Presentations on importance of built environment by 2019</td>
<td>-AmeriCorp Members will help with this starting May 2018 and ongoing through August 2019</td>
</tr>
</tbody>
</table>

**Alignment**

**Healthy People 2020**

- EH-17.2 (Developmental) Increase the proportion of pre-1978 housing that has been tested for the presence of paint-lead hazards
- EH-19 Reduce the proportion of occupied housing units that have moderate or severe physical problems
- SDOH-4.1.1 Proportion of all households that spend more than 30% of income on housing

**State Strategic Plan**

- 1.1 Develop and support policies to promote and protect health.
- 1.2 Enforce public health laws and regulations to promote and protect health.
- 5.2 Lead by engaging the community and partners to identify and solve health problems.
Richland County will meet identified community needs by.....

14) Addressing Infrastructure needs related to Transportation

<table>
<thead>
<tr>
<th>Indicator</th>
<th>14.1 24.5% said that more parks, trails, or greenways would help people be more physically active. 23.5% responded more/better sidewalks would help people be more physically active. Reduce both numbers to 18% by 2019 to show that need is being met. (Richland County CASPER, 2015)</th>
</tr>
</thead>
</table>

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<tbody>
<tr>
<td>A. Fundraise and increase more sidewalks, walking paths and bike paths. <strong>Active Richland County</strong></td>
<td>-A county resolution for Complete Streets in place by 2019. &lt;br&gt;-A complete street ordinance in Sidney by 2019.</td>
<td>-Trail and Hike Subcommittee (ARC April 2017).  &lt;br&gt;-City of Sidney is coordinating with DOT to replace walking canal bridge on West Holly by fairgrounds (assume project completed by end of 2018)  &lt;br&gt;-Looking at grant opportunities for 2019</td>
</tr>
</tbody>
</table>

Alignment

**Healthy People 2020**
- EH-2.1 Increase trips to work made by bicycling
- EH-2.2 Increase trips to work made by walking
- PA-15.3 (Developmental) Increase transportation and travel policies for the built environment that enhance access to and availability of physical activity opportunities

**State Strategic Plan**
- 1.1 Develop and support policies to promote and protect health.
  - 1.1.1 Support worksites, healthcare organizations, schools, childcare agencies and other settings to implement policies that promote and protect health (e.g., policies that promote tobacco-free lifestyles; healthy eating; increased physical activity; communicable disease prevention and control; use of restraints by motor vehicle occupants; breastfeeding;  
- 5.2 Lead by engaging the community and partners to identify and solve health problems.
### Richland County will meet identified community needs by.....

**14) Addressing Infrastructure needs related to Transportation**

<table>
<thead>
<tr>
<th>Indicator</th>
<th>14.2 Reduce the number of people responding that access to public transportation is a problem from 27% to 20% by 2019. (Richland County CASPER, 2015)</th>
</tr>
</thead>
</table>

<table>
<thead>
<tr>
<th>Strategy</th>
<th>Measure</th>
<th>Progress with Dates</th>
</tr>
</thead>
<tbody>
<tr>
<td>B. Prepare and engage the policy makers and public in addressing multi-modal methods of transportation in the next transportation plan as part of the growth policy. <strong>Active Richland County</strong></td>
<td>-An advocacy plan is developed and 50% implemented by 2019.</td>
<td>-AmeriCorps Member will help with this starting May 2018 and ongoing through August 2019</td>
</tr>
</tbody>
</table>

### Alignment

**Healthy People 2020**
- EH-2.1 Increase trips to work made by bicycling
- EH-2.2 Increase trips to work made by walking
- PA-15.3 (Developmental) Increase transportation and travel policies for the built environment that enhance access to and availability of physical activity opportunities

**State Strategic Plan**
- 1.1 Develop and support policies to promote and protect health.
  - 1.1.1 Support worksites, healthcare organizations, schools, childcare agencies and other settings to implement policies that promote and protect health (e.g., policies that promote tobacco-free lifestyles; healthy eating; increased physical activity; communicable disease prevention and control; use of restraints by motor vehicle occupants; breastfeeding; breastfeeding; breastfeeding; breastfeeding; breastfeeding; breastfeeding; breastfeeding; breastfeeding; breastfeeding; breastfeeding; breastfeeding; breastfeeding; breastfeeding; breastfeeding; breastfeeding; breastfeeding; breastfeeding; breastfeeding; breastfeeding; breastfeeding; breastfeeding; breastfeeding; breastfeeding; breastfeeding; breastfeeding; breastfeeding; breastfeeding; breastfeeding; breastfeeding; breastfeeding; breastfeeding; breastfeeding; breastfeeding; breastfeeding; breastfeeding; breastfeeding; breastfeeding; breastfeeding; breastfeeding; breastfeeding; breastfeeding; breastfeeding; breastfeeding; breastfeeding; breastfeeding; breastfeeding; breastfeeding; breastfeeding; breeding)
- 5.2 Lead by engaging the community and partners to identify and solve health problems.
**15) Addressing Infrastructure needs related to Local Government and Public Health**

<table>
<thead>
<tr>
<th>Indicator</th>
<th>15.1 Residents of Richland County are receiving the 10 essential services of Public Health</th>
</tr>
</thead>
</table>

**Strategy** | **Measure** | **Progress with Dates** |
<table>
<thead>
<tr>
<th></th>
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</tr>
</thead>
<tbody>
<tr>
<td>A. Richland County Health Department will better serve the county by achieving PHAB accreditation.</td>
<td>RCHD achieves and maintains accreditation.</td>
<td></td>
</tr>
<tr>
<td>B. Implement an AmeriCorps State Volunteer Program through Communities in Action. <strong>ALL COALITIONS</strong></td>
<td>-16 AmeriCorps Members working with Communities in Action by 2019.</td>
<td>CIA Corps has 4 current members. 15 by September 2018</td>
</tr>
</tbody>
</table>

**Alignment**

**Healthy People 2020**
- **PHI-1.4.1** Increase the proportion of local public health agencies that incorporate Core Competencies for Public Health Professionals into job descriptions
- **PHI-12.1** Increase the proportion of public health laboratory systems (including State, Tribal, and local) that perform at a high level of quality in the monitoring of health status to identify and solve community health problems
- **PHI-12.3** Increase the proportion of public health laboratory systems (including State, Tribal, and local) that perform at a high level of quality with respect to informing, educating, and empowering people about health issues
- **PHI-12.4** Increase the proportion of public health laboratory systems (including State, Tribal, and local) that perform at a high level of quality in

**State Strategic Plan**
- 1.1 Develop and support policies to promote and protect health.
- 1.2 Enforce public health laws and regulations to promote and protect health.
- 6.1 Implement effective internal management and service delivery processes.
- 6.1.2 Achieve and maintain PHAB accreditation.
- 6.2 Evaluate and improve public health programs.
- 6.2.2 Implement a division-wide integrated performance management system (e.g., strategic planning, operational planning, HealthStat reviews, quality improvement processes).
- 7.1.5 Maintain and seek resources to support public health programs and the public health system.
| mobilizing community partnerships and action to identify and solve health problems |
**Richland County will meet identified community needs by.....**

**15) Addressing Infrastructure needs related to Local Government and Public Health**

<table>
<thead>
<tr>
<th>Indicator</th>
<th>15.2 Increase number of formal recommendations from Communities in Action to local policymakers from 0 to 1 per year.</th>
</tr>
</thead>
</table>

<table>
<thead>
<tr>
<th>Strategy</th>
<th>Measure</th>
<th>Progress with Dates</th>
</tr>
</thead>
<tbody>
<tr>
<td>C. Engage Richland County commissioners and local policymakers. <strong>ALL COALITIONS</strong></td>
<td>-5 County Policies recommended by CIA And enacted by 2019.</td>
<td>A county commissioner attends most of our meetings. We also leveraged funds from several LAC partners to pursue training's. (LAC, 3/2/17) P4P/Best Beginnings (5/23/17): Proposed that no county buildings can have e-cigarettes used on their premises.</td>
</tr>
</tbody>
</table>

**Alignment**

**Healthy People 2020**

- PHI-1.4.1 Increase the proportion of local public health agencies that incorporate Core Competencies for Public Health Professionals into job descriptions
- PHI-12.1 Increase the proportion of public health laboratory systems (including State, Tribal, and local) that perform at a high level of quality in the monitoring of health status to identify and solve community health problems
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**State Strategic Plan**

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